

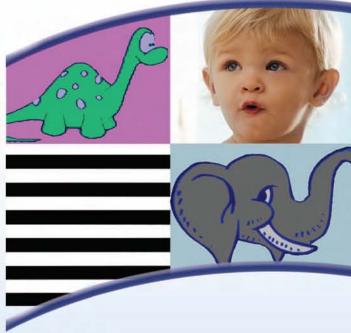
You may be aware of older eye exams that are available. Remember the big "E"? Unfortunately, eye charts with letters, numbers or shapes are not as accurate as physicians would like, because they are subjective, and often require the patient to give a response. If children are too young to know their letters, numbers or shapes, or simply too young to speak, these exams cannot be used.

There are also older technologies called autorefractors and photoscreeners. The problem with these devices is that they only test vision issues related to the eye. Because our vision system is actually a complex pathway that includes not only our eyes, but also important nerves and cells that carry images to our brain, these technologies may not pick up abnormalities that could be lurking in the rest of the vision system.

That is why it is extremely important for you to be aware of the Enfant™ Pediatric VEP Vision Testing System. VEP vision testing examines the entire vision system, from the cornea of the eye to the visual cortex of the brain, without your child having to say a word.

We recommend the Enfant™ Vision Test as part of your child's wellness program.







Advancing the Science of Vision Testing

www.enfantvision.com

A new way to help protect your child's vision





Vision disorders are often difficult to detect, especially in young children. Most children believe they see the way everyone sees, even though they may have a vision problem.

If left undetected and untreated, many vision problems, like amblyopia, can result in permanent blindness. In addition, children who have visual impairments may have a greater difficulty learning and their social development can be negatively affected.

Having an Enfant™VEP Vision Test allows your doctor to examine your child's entire vision system for any abnormalities. If the test reveals a potential problem with your child's eyes, you may be asked to visit an eye care professional for further examination.





## What is amblyopia?

Amblyopia is poor vision in an eye that otherwise appears normal. It is sometimes called "lazy eye."

Amblyopia occurs when the brain does not recognize the sight from that eye. Eventually, the brain stops using the weaker eye, causing poor vision or even blindness in that eye.

Ask your Pediatrician for this very important test today!

## The Enfant™ Vision Test is simple.

After positioning three sensory pads on your child's head, an operator starts the test. Your child watches a computer monitor with fun animations and music, and every few seconds, a screen appears with black and white lines.

The Enfant™ uses Visual Evoked
Potential technology (VEP), which
recognizes and processes your child's
neurological responses to the lines. By
measuring the electrical signals from the
eye to the brain, the Enfant™ tests your
child's entire visual pathway.

